



## Build Your Brand through Sponsorship

The Lasers & Photonics Marketplace Seminar is celebrating its 30th year providing market insights for laser and photonics professionals. Our unique one day conference offers executives detailed insight on industry specific market trends. Additionally, the event offers a breakfast, lunch and cocktail reception for networking opportunities. Sponsorship at this event demonstrates leadership and brand awareness to other industry leaders as while they are gathering critical market information for the new year.

### Sponsor Benefits:

- Alignment with the only event which delivers comprehensive analysis of the global market for lasers and all of photonics
- Networking opportunities with top executives from the lasers and photonics industry
- Early access to the Worldwide Laser Market Report content
- Highly visible marketing during the seminar
- Year-round exposure through the Laser Focus World Marketplace eNewsletter
- Association with new markets and cutting-edge technologies
- Discounted rate on the full laser report
- Editorial coverage in the Laser Focus World magazine, eNewsletters, and website
- Logo on electronic and print marketing before, during, and after the event
- Electronic copies of proceedings
- Discounted rates for key employees to attend the seminar
- Additional specific deliverables based upon sponsorship level



## Who Attends

This event is intended for business leaders and key players at photonics manufacturers and their suppliers as well as anyone with a stake in the business of photonics, such as technology analysts and investors. Target attendee audience includes:

- Presidents, CEOs, and COOs
- Chief Technology Officers
- R&D Management
- Sales and Marketing Executives
- Business Development Directors
- Managing Directors
- Business/Technology Analysts

### Contact your media rep today!

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**Conference Sponsor: \$20,000 (EXCLUSIVE)**

- Sponsor logo on attendee bags, mug, pens, padfolios
- Sponsor-provided attendee bag insert
- One LFW subscriber list rental: 10,000 names
- Six (6) complimentary registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage
- Sponsor banner ad in six (6) Marketplace Business eNewsletters

**Breakfast, Lunch & Break Sponsor: \$7,500 (TWO AVAILABLE)**

- Sponsorship of Seminar breakfast, luncheon, and breaks
- Sponsor-provided attendee bag insert
- One-color Sponsor logo on beverage napkins
- Full color Sponsor logo on table tents in lunch area
- Three (3) complimentary registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage
- Sponsor banner ad in four (4) Marketplace Business eNewsletters

**Networking Reception Sponsor: \$7,500 (TWO AVAILABLE)**

- Sponsorship of post-Seminar Networking Reception
- Sponsor-provided attendee bag insert
- Full color Sponsor logo on table tents in reception area
- Three (3) complimentary VIP registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage
- Sponsor banner ad in four (4) Marketplace Business eNewsletters

**Audio Visual Sponsor: \$7,500 (TWO AVAILABLE)**

- Sponsorship of conference audio/visual
- Sponsor-provided attendee bag insert
- Full color Sponsor logo on table tents in projection area and on Q&A audience microphones
- Three (3) complimentary VIP registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage
- Sponsor banner ad in four (4) Marketplace Business eNewsletters

**Wi-Fi Sponsor: \$5,000 (EXCLUSIVE)**

- Recognition as the WiFi sponsor on login information place cards
- Sponsor-provided attendee bag insert
- Two (2) complimentary VIP registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage

**VIP Sponsor: \$4,000 (EXCLUSIVE)**

- Sponsor logo included on VIP Ribbon that is attached to all VIP Attendee badge holders at the Seminar
- Sponsor-provided literature in attendee bag
- Two (2) complimentary VIP registrations to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure and on-site signage

**Priority Pass Registration Email: \$4,000 (EXCLUSIVE)**

- Sponsor provided banner included in the Priority Pass email sent to all pre-registered attendees the Friday before the Seminar
- Sponsor-provided attendee bag insert
- One (1) complimentary VIP registration to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure
- Sponsor logo on on-site signage

**Registration Sponsor: \$4,000 (EXCLUSIVE)**

- Sponsor banner on each page of the registration portion of the Seminar website
- Text ad and URL on registrant confirmation emails
- Sponsor-provided attendee bag insert
- One (1) complimentary VIP registration to the Seminar, additional registrations may be purchased at a discounted rate
- Sponsor mentioned by Seminar moderator during Seminar
- Sponsor logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting Sponsor on Seminar website
- Sponsor logo on registration brochure
- Sponsor logo on on-site signage

**Literature Drop: \$1,250 (THREE AVAILABLE)**

- Company-supplied literature dropped in attendee bag
- Company ("Supported by") logo on Seminar website and promotions, including brochures, advertisements and emails
- 50-word listing and logo promoting company on Seminar website
- Company ("Supported By") logo on registration brochure and on-site signage